

# READING LABOR ADVOCATE

DEVOTED TO THE INTERESTS OF ALL THE WORKERS

VOL. 36. NO. 15.

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# FUSIONISTS WIN BY LESS THAN 3000 Socialist Ticket Sweeps Field in Bridgeport

## REFLECTIONS

By the Editor

COMMUNISTS HELPING to save Capitalists looks incongruous. Yet, for the matter of that, Russia has been buying what they wanted from American Capitalists all along—"recognized" or not. Nor has it been for the purpose of aiding Capitalism that the Soviet country paid profits to that dissolving social stranglehold.

If Russia had been a highly industrialized nation, such as are the other Western-world powers, after they had taken themselves out of the hands of their private-ownership profit-takers they would not have needed much of anything the remaining Capitalist countries could furnish. But Russia, for the most part, was but a raw materials source, and to start developing towards actually operative Socialism they have needed enormous quantities of intricately-made facilities such as the industrialized nations produce.

RUSSIA, THUS FAR, has not attained to Socialism. They have been obliged to remain content for the present at the stage of State Capitalism—in order to be positioned to buy required foreign equipment at a "profit" to the Capitalist owners of the productive facilities for making such equipment. There has been no other way out of it, so long as the peoples of the nations foreign to them insisted upon remaining subject to their dividend-filching owners.

Deeper students of the philosophy of Socialism have recognized the difficulty of any country operating Socialistically independently and alone. This is an interdependent world, since it is universally desired that the best of everything remain universally available. Were Soviet Russia simply to have drawn itself into its shell with its oceanic quantities of various important raw materials, the outlook of its people for the consequence of standards would have been so dimly distant as to possibly have discouraged waiting for slowly developing Socialism. Soviet officials use their heads well, indeed!

THE NEW GENERATION in Russia is being schooled in the principles of Socialism so thoroughly, that upon reaching their adulthood they simply laugh at the possibility of retrogressing into a condition of supporting in luxury, free-of-charge, an element of "private" owners of socially necessary facilities. And gradually they are developing equipment for producing those facilities themselves; and the more they demonstrate that they can all approach to modern standards without supporting any Capitalistic drone-element, the more they become aware that the rest of the nations of the world will one after the other arrange to similarly get along without their profit-grasping drags.

IT IS NOT necessary for the Soviet nation to waste any time at all upon foreign propaganda. Many millions of people everywhere now know what the basic economic trouble in formerly Capitalistic countries has been. And as Russia continues to show that entire and enormous populations can live more satisfactorily, because more economically, without carrying a nonproductive toll-taking list of individual financial grafters, her success is assured.

**SOCIALIST  
Radio Program  
EVERY SUNDAY  
at 12:15 P. M. over  
361.4M WEEU 830K  
Nov. 12—Darlington Hoopes.  
TELL YOUR FRIENDS**

## INABILITY OF THOUSANDS TO PAY POLL TAX AIDED OLD PARTY COMBINATION

Socialist Vote Grows While Fewer Cast Ballots, Despite Appeal to National and Religious Prejudice and Plea To "Stand Behind Roosevelt"—Laureldale and Kenhorst Boroughs Go to Socialists Over Fusion Opposition—Party Carries Many Precincts

In an election which definitely established the fact that, never again, will the two political parties of Capitalism be able to function independently in Reading, the Democratic and Republican forces of Fusion succeeded in capturing two councilmanic offices which have been held by Socialists for four years and winning three seats on the School Board from the Socialist candidates, two of whom were out for re-election after having served six-year terms.

Although the Socialists were defeated in their contest for all major offices, the Democratic and Republican combination had a narrow margin of less than 3,000 votes in an election in which thousands of working-class voters were deprived of a ballot as a result of their inability to pay the poll tax which the Commonwealth exacts as a requisite for voting. Even under that handicap, the Socialists carried 31 of the city's 73 precincts and were close seconds in many others.

Running on the Socialist ticket for Council were Councilmen Jesse George and William C. Hovarter, who were seeking re-election. They were defeated by Frederick A. Mahlenberg, architect, and Emil L. Nuebling, water engineer, who had been hand-picked as the candidates of the political bosses of both the Democratic and Republican parties. In the School Board contest Raymond S. Hofses and George D. Snyder were selected by the Socialists for re-election, with Birch Wilson as the third candidate. They, too, were topped by the Fusion ticket.

Just how close the Socialists came to winning and how conclusively they have forced the parties of Capitalism to abandon the pretense of difference with which the voters in non-Socialist communities are deceived and left

(Continued on Page Six)

## TWO SOCIALISTS NOW ALDERMEN

Hommas Gets Clear Majority in Sixth—Mahosky Wins in Tenth Ward by a Large Plurality

Although the Democratic and Republican combination succeeded in wresting the city and school offices from the Socialists, Tuesday's results showed encouraging increases in the working-class sections of the city.

Results of the workers' determination to win political power for themselves are seen in the election of Aldermen in the Sixth and Tenth Wards.

In the Sixth Ward, John J. Hommas won the office of Alderman by a clear majority over both old parties, the vote being: Hommas, 857; Focht (R) 408; Freese (D) 238.

In the Tenth Ward Stanley J. Mahosky won five votes of topping his Democratic and Republican opponents. Adams (R) received 273 votes and Fehéwicz (D) 154 votes.

Of the nine wards to elect Aldermen this year, the old parties were forced to fuse in five. Even then the results were in doubt in some wards, notably in the 17th, where Samuel J. G. Sands (S) received 1,826 votes as against 1,552 for Marvin Springer, who succeeded in being re-elected by getting the votes of both old parties.

## Are We Downhearted? NO!

## WHY?

BECAUSE

1. In spite of the inability of many workers to pay a poll tax, the Socialist vote increased.
2. Last year, with about 31,000 people voting, the Socialist high vote was 11,288 as against 11,642 this year with 6,000 fewer voters.
3. Never again can the old parties hope to win in a three-way fight.
4. Our votes are "straight," proving that our gains are permanent.
5. Rural Berks and many boroughs are turning to Socialism.
6. Throughout the nation there is a spirit of revolt against Capitalism.

AND FINALLY  
We know that Capitalism is doomed and that the economic principles of Socialism MUST be accepted by the entire world.

## THE FUTURE BELONGS to SOCIALISM

## ROGIN TO TEACH LABOR COLLEGE

Columbia Man, Selected as Instructor, Has Master's Degree—Knows Labor's History and Problems

An aggressive drive to get the support of all workers' groups in this city for the coming term of the Reading Labor College is being planned under the direct supervision of the Federated Trades Council of this city.

As a step toward a more progressive and fundamental course of study, the services of Lawrence Rogin have been secured to lead and instruct the group. Rogin is a graduate of Columbia University and was a member of the faculty of that institution. He has a master's degree and is thoroughly acquainted with labor history and all schools of economics. For a time he was an instructor at Brookwood Labor College.

Union Students Wanted  
The season's course will open on Monday, November 27. All unions and other labor groups are urged to name as many delegates as possible for the course. The cost for students will be \$3 per person for the entire season. The committee in charge of arrangements is planning to visit the local unions and explain the project in detail in the near future.

## READING IRON CO. UNION CHANGES MEETING PLACE

Future meetings of this Federated Metal Workers' Union, composed of employees of the Reading Iron Co., will be held at St. Casimir hall, on Tuesday nights (instead of Saturday afternoons) beginning Tuesday, Nov. 14th.

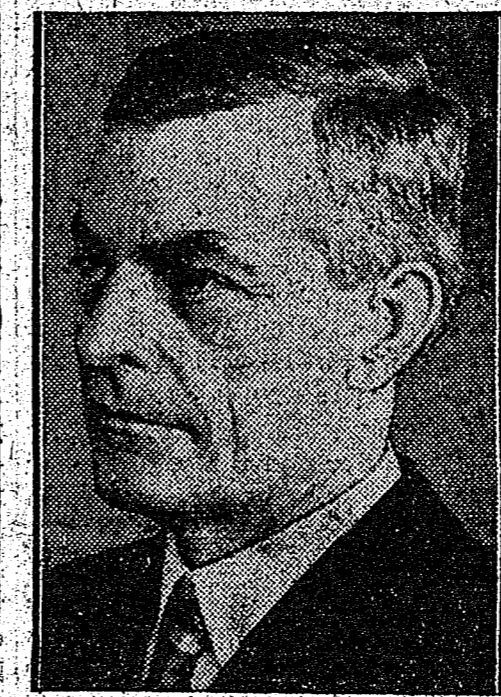
All members are urged to keep this change in mind.

## McLEVY ELECTED MAYOR; 12 ALDERMEN AND OTHER OFFICES WON BY PARTY

Old Party Politicians Came to Reading to Learn How to Lie About Socialists But Fail to Frighten Voters. City Clerk, Treasurer and School Offices Captured By Party Ticket

Despite the efforts of old line politicians to stampe the voters by a campaign of lies, fears and prejudice, the Socialists of Bridgeport, Conn., industrial capital of the state, last Tuesday elected Jasper McLevy, a member of the Socialist National Executive Committee, as Mayor and with him 12 Socialist aldermen out of 16 districts.

## SOCIALIST MAYOR



JASPER McLEVY

## ANTI-TAMMANY FUROR HURTS N. Y. SOCIALISTS

By WILLIAM M. FEIGENBAUM  
(Special to the Labor Advocate)  
NEW ORK.—Faced by the greatest difficulties the Socialist Party has met since the all-but forgotten campaign of 1905, a vote of close to 70,000 was polled for straight Socialism in the Metropolitan area.

Charles Solomon, candidate for mayor, waged a magnificent campaign supported by a sadly weakened organization that made up in zeal, in devotion and enthusiasm what it lacked in numbers and outside support.

New York was swept by one of its periodic spasms of reform and the work started by the Socialist Party, and specifically by Norman Thomas, in fighting the vile corruption of Tammany Hall, bore fruit in the crusade that resulted in the election of Major Fiorello H. LaGuardia as mayor and a complete city administration.

The Socialists were stripped of all support except of the straight Socialists, many of the unions that usually support the Party with votes and money going over to the LaGuardia cause.

The results, summed up, are as follows:  
A Mayoralty vote of 63,240.  
A vote of 65,000 and 67,000 for the other two candidates on the city-wide ticket.

A vote of 73,000, 75,000 and 76,000 for the borough presidents, assemblymen and aldermen.

But more important than that was the superb campaign that was waged for Socialism without any trimmings. That work bore fruit in universal respect for Socialism and Socialist principles, it will bear fruit in practical legislation that the winners will be compelled to inaugurate, and in the not distant future, in a vastly extended party.

A nucleus of 70,000 convinced Socialists is something to work with. It is something to build an organization upon.

Major LaGuardia is viewed as sincere but in bad company. With him (Continued on Page Three)

## SOS

With not all bills in, we are in position to report a

## Campaign Deficit of About \$300

Members and Friends of the Socialist Party are therefore appealed to once more.

## Help If You Can!

Send your contribution to  
RAYMOND S. HOFSES,  
Treasurer,  
27 Reed Street, Reading, Pa.

## What Reading Folks Are Talking About

## BIBLE, FLAG AND SUNDAY SPORTS

The Fusion victory in Reading, after a campaign in which the Fusionists dragged the Bible and the Flag through a lot of political mud, was accompanied by an even greater victory for Sabbath desecration.

One wonder how the "good" people who were swayed by the fervent appeals to Godliness can reconcile their action in voting for the "good book" and for against its teachings at one and the same stroke of the pencil.

However, it is too much to expect that workers who were thoughtless enough to place political power in the hands of their industrial masters should have considered either politics or religion in all their phases. "Six Days Shalt Thou Labor," says scripture. But the Fusionists and their industrial financial bosses have added: "If we can make a profit out of you."

## IDEAL DAYS ARE HERE AGAIN

As we go to press we are informed that the Busy Bee hosiery mill has closed down to remain closed for the balance of the year. We are also informed that the D. S. & W. hosiery mill and the Fein & Glass shoe factory have shut their doors for an indefinite period.

We pass these reports along for what they are worth. If they are not true now, they will be true about many industries before long.

Workers who are "enjoying" long periods of enforced idleness are advised to allot part of each day to serious thought. And one of the subjects for reflection should be: "Is it more costly to lose payroll when workers strike than it is when the bosses strike?"

When the bosses say: "No work" that is the same as any other strike, so far as workers are concerned. They go out upon the streets and stay out until called for. There is this difference, however: When workers strike they picket their plants in an effort to get back under satisfactory conditions. But when the bosses strike many workers don't know enough to do their picketing at the ballot box in an effort to effect an arrangement which will open the industries for the benefit of the people.

## JEFFERSON CO. SOCIALISTS POLL 150 SCHOOL VOTES

The following totals are reported as a result of the election in Young township, Jefferson county:

District Attorney	
R. M. Morris, Rep.	307
H. C. Shannon, Dem.	216
County Treasurer	
H. G. Bowers, Rep.	226
S. E. Kuntz, Dem.	209
R. E. Reitz, Pro.	59
A. S. Reiter, Soc.	18
S. A. Allebach, Ind.	37
Jury Commissioner	
A. J. Schreckengost, Rep.	245
W. H. Crager, Dem.	132
T. Smathers, Pro.	123
R. V. Johns, Soc.	25
School Director, 6 years	
T. A. Gigliotti, Rep.	263
C. A. Garzoni, Rep.	209
M. A. Adams, Dem.-Pro.	99
F. S. Goldthwaite, Soc.	150
H. C. Smith, Tax.	275
School Director, 2 year	
P. A. Schwitzer, Rep.-Dem.-Soc.	382
S. Belotti, Pro.	123
Supervisor	
S. Caridi, Rep.	257
T. B. McQuown, Soc.	243

(Continued on Page Two)

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**Zurich Shows Swiss  
Opposition To Fascism**

ZURICH, Switzerland—Facing a coalition of capitalist parties, the Socialists of this city have re-elected their mayor by a 10,000 majority

and have elected five of the nine members of the city's executive council. This result is interpreted as indicating a pronounced anti-Fascist sentiment in Switzerland, as the capitalist coalition had carried on an intense anti-democratic propaganda.

**J. Henry Stump Says:**  
(Manager Men's Department)

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**WHAT READING FOLKS  
ARE TALKING ABOUT**

(Continued from First Page)

with the Democrats and apportion the jobs, many followers of the Elephant who think themselves "deserving" will be left out in the cold. And if they award the spoils of office to their own followers—WOW! what a difficult time Fusion will have in future elections in any event.

A fad in Fusion circles seems inevitable. For one thing, the party workers in Fusion ranks are out to benefit themselves—and nobody else. They have no principles to hold them to their party—at least none which are strong enough to prevent them from selling themselves and their families into the slavery of Capitalism.

**WHAT ABOUT THOSE  
UNION AGREEMENTS?**

Without question some of the newer members of Reading's recently-organized unions went into their organizations with little heart for this business of unionism. That, of course, is so because there are still some people who fail to see that the only worthwhile things which workers get are the things they win for themselves.

But the stubborn resistance of local employers to unions—particularly in the hosiery industry, where even government orders are not producing speedy agreements—is likely to open the eyes of many local workers.

"Why should I belong to a union? The union didn't get me anything which the NRA wouldn't have got for me anyway."

Such statements, voiced by renegade strikers, may be true enough at the present time. But—

The reason for belonging to and building a strong union is to see to it that you DO GET more than the NRA gives you.

And one reason for belonging to and voting for the Socialist party is to see to it that you KEEP by law what you get by the strength of your union. Workers are learning that in Reading, too. It won't be long now before Fusion will be trimmed.

**AND THE GREATEST  
IS CHARITY.**

Socialists have had faith and hope in the workers—and have been disappointed many times. But let's not lose that feeling of charity without which we will not be able to carry on the fight against that colossal ignorance and miseducation in which the Capitalist class steeps the workers.

Of course the workers defeated the Socialists in the Reading election; Reading is an industrial city in which workers decide every election. But those who voted against the Socialists didn't know what their votes meant. No man or woman willingly hurts himself, and none of the vast army of Capitalism's victims will vote for the dirty system when they understand how it is hurting them and what a menace it is to their children.

So there's our job all over again:

We must MAKE them understand.

A slow and impossible task, do you say? Not so, comrade! Within little more than a generation we've forced the political twins of Capitalism to join hands. We've not only proven to their satisfaction that they can never win again in a three-way fight, but we've also got them on the run when they fight together against us.

Of the eleven thousand and more people who voted FOR Socialism this year, all but a few hundred voted AGAINST Socialism only a few years ago. They're the same people—only they act differently because they have learned what Capitalism and Socialism mean.

No, the workers are not hopeless; think how long it took to open the eyes of some of our best and most loyal comrades! And regardless of how hopeless the workers seem to be, regardless of whether you feel like blessing them or damning them, they're all we have. Just as the emancipation of the working class is the task of the workers themselves, just so the education of non-Socialist workers is our task. Let us approach our job with determination, patience and charity.

**Begin Socialist Drive In South**

HIGH POINT, N. C.—The scattered activities of the Socialist Party

in the south are to be coordinated through a regional organization with headquarters in High Point, N. C. A Southern Labor Center has been established, which will house the Carolina School for Workers, a labor museum, the Tar Heel Literary League, the Farmer-Labor Cooperative Association, the Southern Labor Press, and the Southern Social Planning Commission.

The three pioneers who are undertaking this work are all southerners: Alton A. Lawrence, state secretary of the Socialist Party in North Carolina; Jack Pies of Nashville, and Lawrence Hogan, organizer for the textile and hosiery workers' unions.

May be the wets do exaggerate at times, but they aren't the ones who call 3.2 beer "demon rum."

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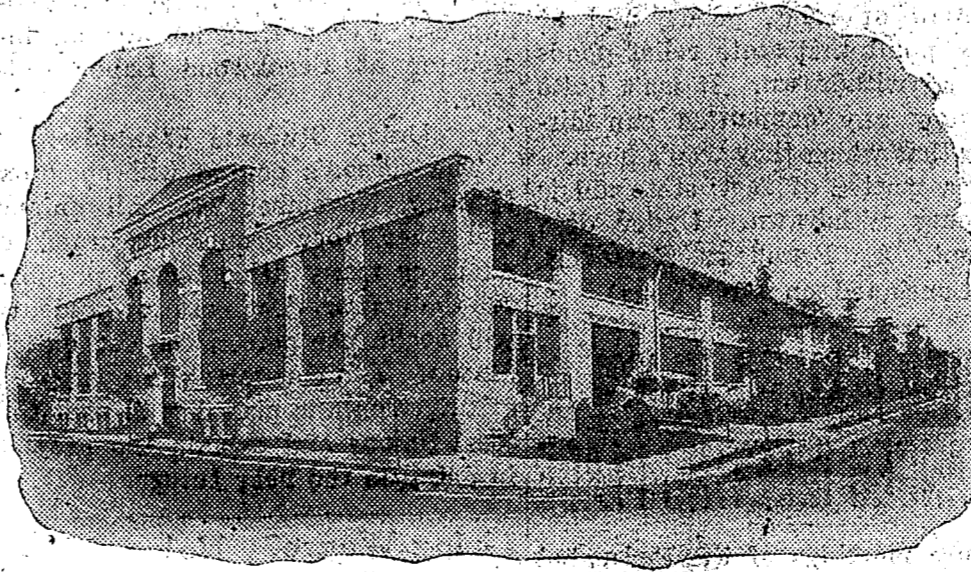
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DRESSED CHICKENS Roasters ..... 28c lb

Beef Roast ..... 10c lb  
Pork Roast ..... 11c lb  
Prime Rib Roast ..... 17c lb  
Rump Steak ..... 19c lb  
Pork Chops ..... 15c lb

Shld. of Lamb ..... 12c lb  
Lamb Chops ..... 19c lb  
Boiling Beef ..... 8c lb  
Pork Loin Roast ..... 15c lb  
End Cuts  
Fresh Pork Butts ..... 14c lb

Allentown ..... 16c lb  
Raco Hams ..... 17c lb  
HAMS  
Star Hams ..... 17c lb  
Hormell Hams, 17c lb

MEDIUM HEAVY HAMS ..... 14c lb  
CENTER CUT SLICES, 23c lb

FRESH OR SMOKED SAUSAGE ..... 2 lbs for 33c  
FRESH MADE SCRAPPLE ..... 3 lbs for 25c

RING BOLOGNA ..... 15c POUND  
LIVER PUDDING ..... 10c POUND  
FRANKFORTS ..... 10c POUND

Goodynut Butterine ..... 10c Lb.  
Allsweet Butterine ..... 2 lbs for 25c  
EGYPTIAN NUT BUTTERINE ..... 2 lbs for 25c  
SILVER BELL BUTTERINE ..... 2 lbs for 25c

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29c Big Pkg.  
Insure Your Cakes Against Failure!

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2 Pkgs. 15c

Calumet Baking Powder  
Can at 9c, 17c and 29c  
Its Double Action Makes Better Baking!

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RAISINS - - - 2 pkgs. 17c  
Grown Without Seeds!

PURE HONEY  
5c 10c 19c Jar

Waldorf Toilet Paper  
6 Rolls 25c  
SCOT-TISSUE, 1,000 Sheet Rolls ..... 2 Rolls 15c  
Scot-Tissue Towels, ea. .... 10c  
We Redeem Your Coupons!

BROKAW OYSTER CRACKERS  
17c Lb  
Exton's Oyster Crackers, Lb. .... 19c  
Best Known—and Known as the Best!

Lifebuy Health SOAP  
4 Cakes 25c  
Lifebuy Shaving Cream ..... 35c Tube, 25c

RINSO  
3 Reg. 25c  
Large Pkg. 21c

LUX FLAKES  
2 Pkgs. 19c  
Large Pkg. 21c

LUX TOILET SOAP  
4 Cakes 25c

WESSON OIL  
Pint Can 25c Quart Can 49c  
For Making Good Things to Eat!

New California Santa Clara PRUNES  
2 Lbs. 19c  
2 Lbs. 25c

WEAVER'S LEBANON or PORK and BEEF BOLOGNA  
15c Lb.  
(Whole or Half Ends)  
Sliced as You Like it 1/4 Pound Like it 1/4 At 5c

SELECTED BRANDT'S EGGS  
25c Doz.

CASTLE-HAVEN Delicious TOMATO SOUP  
5c Can  
Castle-Haven Vegetable Soup ..... 4 Cans 25c

VERMONT MAID SYRUP  
19c Glass Jug  
From the Maple Sugar Country

Wilbur's Baking CHOCOLATE  
1/2 Lb. 12c  
Hobart's Delicious Milk Eating Chocolate, at ..... 1-lb. block 25c

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BISQUICK—Makes anyone an expert Biscuit Maker, package at ..... 35c  
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# Activities of the Reading Socialists

## CARD PARTIES SATURDAY BY TWO WOMEN'S GROUPS

Here are two events which will make card players scratch their heads and search for a decision:

**Labor Lyceum:** Under the auspices of the Central Branch women. Fine prizes and the kinds of "eats" you like. Please be there for the opening at 8 p. m.

**1311 N. Ninth St.:** Under the auspices of the Northeast Branch women. Fine prizes and the usual good "eats."

## COUNTY COMMITTEE

All members of the County Committee are urged to be on hand for an important meeting in the Labor Lyceum next Thursday night.

## NOTICE TO SOUTHERN BRANCH MEMBERS

The housewarming committee is asking for donations of cakes or pies, or "what have you?" Let's make this affair a success!

## WOMEN'S COMMITTEE

The Women's Committee will meet the third Thursday of the month—Thursday November 16. All members are urged to be present.

## SOUTHERN BRANCH HOUSE-WARMING, SUNDAY, NOV. 12.

Although the new headquarters of the Southern Branch has been in use for a month or more, plans were laid to have the housewarming this Sunday, beginning at 10 a. m. and lasting until midnight.

A hot lunch will be served by the women folks, with hot roast beef sandwiches, clam chowder and coffee among the things on the menu.

Everyone is welcome to come early and stay as long as he likes. There

will be card playing and a planned entertainment. In the evening the Socialist orchestra will live the program with their "peppy" variety of music.

Remember the place—429 S. 10th Street.

## "HOSSIE" AND "HOKUM" PARTY AT NORTHWEST

Tuesday night, November 14, will be another big time at the headquarters of the Northwest Women, Green and Gordon Streets.

The games played will be hassen-pepper and hokum. Those playing "Hossie" will pay 25-cents per corner. The charge for hokum will be 15 cents. Fine prizes are assured.

## Y. P. S. L. ACTIVITIES

A series of two discussions on the "United Front" are scheduled for the educational programs held by circle 6, beginning with their next meeting, November 13. The discussions will be led by the Educational Director, Kenneth Smith, who will use the splendid pamphlet, prepared on the subject by Gus Tyler, as a guide. All members of the circle are asked to prepare to take an active part in the discussion.

The social committee of the circle wish to express their gratitude to all those who helped to make their recent "Halloween Party" a success.

Until permanent headquarters are found by the organization, Circle 6 will meet on the third floor of the Labor Lyceum.

**ATTENTION!** The truck going to Pinnacle Peak will leave Labor Lyceum at 10:30 a. m. This will be the second general hike of the season. Don't fail to come. Bring your lunch along. The price will be 15 cents.

## YPSL Open Forum

In order to participate in the struggle against war, being carried on by the YPSL, the local organization is conducting an Open Forum, to be held in the auditorium of the Y. W. C. A., at 8th and Washington streets, on the 19th of November. Miss Mary Winsor, chairman of the Pennsylvania Committee for Total Disarmament and active Socialist Party member, has consented to speak. The League has also secured Comrade Wm. Schwerin, who recently returned from a visit to Germany, to speak on his native country as he found it under the regime of Hitler. The program also includes an address by Frank Hummel, a local Yipsel member. Wm. Stauffer will chair the meeting which will start promptly at 8:00. A silver offering will be taken.

## Y. P. S. L. Calendar

- Circle 2.—Educational meeting on War.
- Circle 3.—Speaker.
- Circle 4.—Book report on The Brass Check.
- Circle 7.—Topics on Trade Unions.
- Circle 10.—Discussion on "Should Workers Have a Party of Their Own?"
- Circle 12.—Debate "Resolved that the U. S. Recognize Russia. Circle 12 the negative and Circle 6 the affirmative."

## ANTI-TAMMANY

(Continued from First Page)

he carried enough old-line reactionary Republicans to rehabilitate that corrupt party, and his fellows in the

# POMEROY'S Mid-Season CLEARANCE of NEW FALL DRESSES

## 1/3 to 1/2 OFF

- GROUP No. 1** FOR SPORTS AND STREET WEAR. Values to \$15.00. Crepes, Velvet and Crepe Combinations, Angoras, and Novelty Wools. **\$9.**
- GROUP No. 2** FOR STREET AND AFTERNOON WEAR. Values to \$19.75. Including Velvets, Crepes, Ribbles, Sheer Wools, and Novelty Wools. **\$13.**
- GROUP No. 3** FOR STREET AND DINNER WEAR. Values to \$29.75. Including Velvets, Crepes, Crepes and Satins, Sheer Wools, Corded Wools, and Novelty Wools. **\$17.**
- GROUP No. 4** FOR STREET, DINNER AND EVENING WEAR. Values to \$39.75. Including Velvets, Satins, Teghera Lace, Romosa, and Shangolas. **\$23.**
- GROUP No. 5** FOR STREET AND SPORTS WEAR. Values to \$10.75. Wools, Satins, Crepes and Rabbit Hairs. **\$4.75**

## Junior Misses' DRESSES

Sizes 11 to 17

One special group consists of 35 smartly tailored Dresses in wool or silk that originally sold for \$7.75 and \$6.98, at **\$4.75**

**POMEROY'S DRESS SHOP--3rd Floor**

**JOHN S. CLOUSER**  
4 COAL QUALITY SERVICE

Prices:  
Stove \$9.75  
Egg 9.50  
Nut 9.50  
Pea 7.75  
Buckwheat 5.75

Member Berks Buyers, Inc.  
2000 lbs. per ton  
647 North 13th Street  
Dial. 3-6280

Literary note: There is no rule for writing southern dialect, except that you should use about three you-alls to a paragraph.

**George Pawling**  
ICE COAL HAULING

2,000 lbs. to the ton  
Buckwheat \$5.75 per ton  
Pea \$7.75 per ton  
Nut and Egg \$9.50 per ton  
Stove \$8.75 per ton

Member of Berks Buyers, Inc.  
1228 Fidelity Street  
DIAL 2-2709

## NEW STYLES, FINE QUALITY LEATHERS LOWEST POSSIBLE PRICE

### Sale of Women's SHOES \$1.98



Suedes, Combinations of Suede with Kid, and Patent Leather—in the Newest, Most Attractive Styles of the Season. A very fine collection of oxfords. Sizes 3 to 9. Many samples of more expensive shoes in size 4B



**Dr. Mitchell Arch Shoes**  
Good-looking Brown Kid, cut-out Ties and Straps. Widths A to EEE. Sizes 3 to 9. **\$1.98**

**BIG GIRLS' OXFORDS \$1**  
Black or Brown.

**BRAND NEW MEN'S OXFORDS \$1.98**  
Brown or Black. Goodyear Welts.

**WOMEN'S CLOTH GAITERS 79c**  
Wet, Slushy Weather Ahead! Now is the "Time to Buy!" All Perfect!

**Boys' Hi-Top Shoes \$2.49**

Knife pocket and Penknife  
Triple Stitching Throughout  
Reinforced Back Stay  
Rubber Heels  
Soft Elkskin Upper  
Buckle Tan  
Waterproof Weltting  
One Piece—Solid Leather Middle Sole  
Long Wearing Composition Soles

**The House of Good Shoes**  
**READING SHOE MARKET**  
846 PENN ST. 848

## Avoidable Waste Of Money

... is buying Coffee in cans that cost the packer often 6 CENTS EACH—CANS WON'T MAKE COFFEE.

Get your coffee FRESH from Heroy's Roaster in a paper bag, priced from

20c to 40c lb. IDEAL COFFEE . 23c

**HEROY'S**  
841 Penn St.  
We Deliver. Phone 7561.

city administration are conservatives or reactionaries, bankers and real estate speculators who will make it impossible for him to function in any way except as a mere reformer, seeking nothing more inspiring than city government that does not pick pockets. But for the time being New York

UNEMPLOYMENT RELIEF VOUCHERS REDEEMED

**KEYSTONE MEAT MARKET**

38-40 S. 7th St. 818 PENN ST. 400 Schuylkill Ave. 12th & Robeson Sts.

WILSON'S SPECIAL AND SWIFT'S SELECT TENDER, JUICY AND DELICIOUS

**Chuck Roasts 13c lb**

BEST CUTS  
NO BETTER BEEF AT ANY PRICE

FANCY STEER BOILING BEEF - - - - - 5c Lb	
FRESH PORK HEARTS 9c Lb	PORK KIDNEYS 9c Lb
WEAVER'S GENUINE LEBANON BEEF AND PORK BOLOGNA - 15c Lb	FRESH PORK LIVER 10c Lb
OUR OWN COOKED AND PRESSED Tripe - 15c lb	OUR OWN MAKE FRESH AND SMOKED SAUSAGE - - 27c 2 LBS.
SPICED HAM per lb 25c	OUR OWN MAKE LIVER Pudding, 12c lb
	Half Bologna . . . 17c lb Mince Bologna . . . 16c lb Bag Bologna . . . 16c lb 20c Lb. Sliced

ARMOUR'S FULL CREAM  
**CLOVERBLOOM BUTTER 2-LB. ROLL 49c**

UNEMPLOYMENT RELIEF VOUCHERS REDEEMED



**THE BLUE EAGLE SPEAKS:**

Buy what you need now. Buying creates jobs—jobs create buying—and last but not least, if you buy now you save money. Let's co-operate. Will you do your part?

**"NOW IS THE TIME TO BUY" AT JOSEPH'S**

We have always offered high quality merchandise at low prices. We bought in large quantities early last summer and now are in position to sell our Suits, Topcoats, Overcoats and Men's and Boys' Furnishings to you at a big saving. Do not put off buying what you need for winter wear. We have what you want.

Stores in Reading, Bethlehem and Easton

**STYLE! QUALITY! ECONOMY! MEN'S SUITS and TOPCOATS**



You'll admire their smart lines, fine materials and rich colors! Browns, Blues and Grays in the new effects that will make you a better dressed man than before! Only Joseph's can bring you such values as these—clothing that is actually higher in price elsewhere but still at the lowest level here where the lowest prices in the city always prevail.

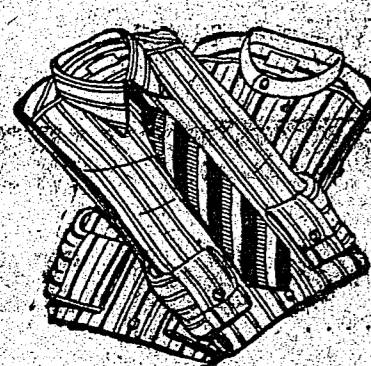
VALUES, \$15.00 to \$30.00

**\$9.75 \$12.50 \$15 \$22.50 \$17.50**

**DRESS SHIRTS**

A great selection of smartly tailored dress shirts. A wide range of sizes in all the latest shades. At such low prices it is well worth your while to stock up for the entire Winter. Just look at these prices!

COLLAR ATTACHED AND NECKBAND



69c 89c  
\$1.25 \$1.45  
\$1.95

**BOYS' TWO-PANTS SUITS**

Boys everywhere will be proud to wear suits of such smart styling and tailoring as these! And at these prices you can't afford to miss these UNUSUAL Values!

\$4.95 \$6.95 \$8.95  
\$10.95 \$12.95  
PREP SUITS  
Two Long Pants  
\$6.95 \$8.95 \$10.95  
\$12.95 \$14.95



**Big Yank Work Shirts**

Blue or Gray, 69c

**LEE UNION-MADE WORK SHIRTS**

Blue or Gray, 79c

**HEAVY RIBBED UNION SUITS**

Random or Ecru, 79c

**HEAVY RIBBED SHIRTS OR DRAWERS**

Random or Ecru, 59c

**Men's Wool Lumberjacks**

With Zipper, \$2.95

**Leather Lumberjacks and Coats**

Sheep or Blanket-lined, \$6.95 up

**Special-Leatherette Sheep-Lined Coats**

Boys' \$2.95 Men's \$4.95

**PAJAMAS**

98c \$1.35 \$1.85

**GUNNERS' SUPPLIES!**

Coats, \$3.95

Breeches, \$2.69

Pants, \$2.69

Hi-Top Shoes, \$3.45

Hi-Top Wool Hose, 49c

**Suspenders and Belts**

49c 69c 95c

**MEN'S GENUINE-SUEDE JACKETS**

Button Style, \$4.95

Zipper Style, \$5.95

**HEAVY SHAKER KNIT COAT SWEATERS**

Large (hawl) Collars, \$2.45

All Colors, Light Weight, \$1.95

**ZIPPER SWEATERS**

V-Neck Coat Sweater, Brown or Oxford Heather, \$2.45

**MEN'S PANTS WORK OR DRESS**

You'll have no trouble selecting pants for any occasion when you choose from our stock! We have almost every conceivable smart pattern, in all shades and sizes!

98c \$1.47 \$1.98

\$2.69 \$3.39 \$3.95

**OVERALLS, 79c**

Blue Stripe or White

**SWEATERS, 79c**

V-Neck Coat Style, Brown or Grey

**WORK PANTS, \$1.18**

Good, Heavy 8-Oz. Cloth

**LUMBER JACKS, \$1.95**

Suede Cloth, Button Style

**SWEAT SHIRTS, 98c**

Heavy Quality, High Neck Make, All Colors

**Blue Chambray WORK SHIRTS, 49c**

All Sizes, 14 to 17

**Flannelette PJAMAS, 98c**

Flannelette Night Shirts, 89c

**CORDUROY PANTS**

All colors and sizes, \$2.95

**BOYS' SHIRTS**

Here's a Value Mothers Always Seek, 49c, 69c, 98c

**BOYS' PANTS**

All Patterns, all sizes, long wearing, high quality materials, 89c, \$1.29, \$1.49

**BOYS' SWEATERS**

All Smart Styles! 79c, 98c, \$1.45, \$1.95

**BOYS' SWEAT SHIRTS**

Every Boy Needs One! Buy It Before the Prices Rise! 59c, 69c, 89c

**BOYS' LONG PANTS**

The Biggest Variety in the City! \$1.19, \$1.35, \$1.95

**BOYS' CAPS**

Smart Styles at Give-Away Prices 39c, 69c, 95c

**YOUNG MEN'S CORDUROY PANTS** - - - \$2.95  
All Colors.

**BOYS' RIBBED UNION SUITS** - - 49c  
Fine Quality.

**JOSEPH'S**  
410 PENN STREET  
We Sell For Less Always

**T. P. L.**

(Continued from First Page)

through Harry L. Hopkins, national director, arranged for the obtaining of coal, surplus foodstuffs and staples, out of a \$300,000,000 fund for the unemployed. This plan was endorsed by Eric Biddle, state director, who said that these surpluses would not only aid the unemployed, but would reduce unemployment by putting thousands of unemployed Pennsylvania coal miners back to work, which is consistent with the NRA.

**Sees Danger in Local Help**

"However, through the efforts of a few misguided people it may be possible to so organize communities as to prevent the importation of these commodities into Berks county. The government, for reasons of economy, would probably prefer this. If any community assumes the duty of taking care of its own government will gladly withdraw its help. The erection of a committee to take care of anticipated shortage would hasten, rather than retard, the withdrawal of government aid. Anticipation and prediction often promote realization.

"When any community assumes the duty of taking care of their own they have their greatest success at the time of the plan's inception. The committee is enthusiastic. Old clothing and wood are abundant. Local resources are being supplemented by government goods.

"But gradually government help is withdrawn; wood becomes more difficult to get; the supply of old clothing becomes exhausted and with it goes your enthusiasm. The unemployed no longer look to the government, but to you, for their existence. You have relieved the government of its duty, and when you assume the duty you also assume the responsibility.

**Other Communities Drop Plan**

"Among the communities and organizations who have turned this plan down, to mention only a few, are the people of Temple and practically all of the fire companies of Reading. Their objections were primarily on account of practical obstacles. For instance, if a man were injured or killed by a falling tree, who would be responsible for the death and for the dead man's family? Furthermore, there are no trucks to haul the wood. No money to buy gas, oil and tires. No tools to cut wood. There are many practical obstacles. After all, you can't make bricks without clay.

"In order to involve you in this plan, the sponsors may overcome these objections for you, at first. But once you are engaged in and definitely committed to this plan you will have to paddle your own canoe.

"The unemployment problem is the government's problem and when the relief goods are all gone we'll knock on the government's door and look to it for relief.

"Although you are sympathetic to the unemployed, as all communities

**KAUFMANN'S**

**Nineteenth Anniversary STARTS SATURDAY**



Everything is almost ready for the celebration of our 19th Anniversary which starts tomorrow. Vast stocks of newest furniture... most of which was bought at the OLD PRICES... will be offered at the smallest possible margin of profit during this sale.

Space doesn't permit us to describe even a fraction of the offerings... for there are thousands of Anniversary values so unusual that they will compel a wave of buying! Join in our celebration! Get the double benefit of Anniversary Savings and protection against the higher prices of the very near future.

Open a Kaufmann Account... NOW... and have the things you need to make your home as comfortable and attractive as a home should be. All the facilities of this great organization are at your command. Use them!

See today's papers for further details!

750 PENN ST.

are, we hope that you will not let your sympathy overcome you, and thereby, by adopting this plan, drive away from the unemployed the little they do get.

"We earnestly request you not to adopt this plan.

"Taxpayers' Protective League." (Signed) Wm. Hertzog, Sec'y.

**Seek Bolger's Removal**

The T. P. L. also started a determined drive to rid the community of Miss Helen Bolger as supervisor of relief.

**Economize on Baby Food**  
Prior to her dictatorship, League spokesmen declare, babies were given a graduated food allowance starting at six weeks of age for food other than milk. Now a baby gets no food allowance until it reaches the age of two years. The payment of electricity on supplemental relief was discontinued shortly after her arrival. She is generally supposed by the League to be a willing tool in the hands of Dr. Bamford, to the end that fuel yards might be instituted and the state's economy furthered to the detriment of the unemployed and the local dealers and merchants.

Miss Bolger has stated that her next move will be the discharge of most of the relief workers, who are citizens of Reading, and replace them with "college trained" social workers. Everyone knows what a trained social worker is. One who makes the recipients of relief so miserable that they would rather eat out of the garbage can than take relief.

"These 'trained' workers will be imported from Philadelphia and other points and will be as alien to Berks county as Miss Bolger is.

The T. P. L. springs to the defense of no particular worker in the relief organization, but the fact that a group of native citizens are to be thrown on unemployment relief themselves, in order to furnish work for

foreign invaders, should be a matter of community concern.

The Associated Veterans passed a resolution condemning her and demanding her removal. Letters have also been sent to the governor, the State Board and the County Board demanding her removal. The T. P. L. branch at Laureldale, following

the resignation of Rev. Givler and the Laureldale Board, caused by the attempted imposition of a wood yard on that community, is circulating a petition throughout the county demanding her removal.

The Northeast branch is also circulating a petition in the city for her removal.

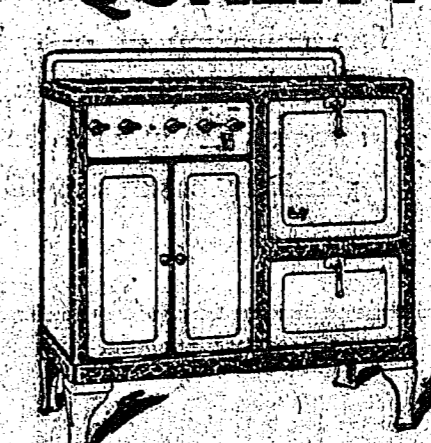
**2-DAY HARVEST SALE**

(Friday and Saturday) Of Modern

**GAS RANGES**

Included in this sale will be famous makes such as:

**VULCAN SMOOTH TOP QUALITY BENGAL QUALITY Gas Range**

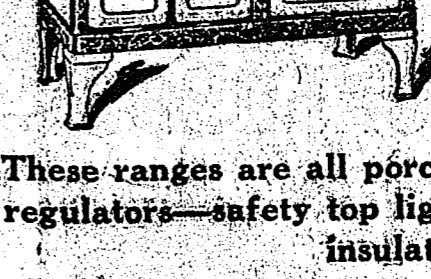


(10,000 of these ranges) in use in Reading

SPECIAL PRICE \$67.50

Former Price \$85

These ranges are all porcelain enamel with oven heat regulators—safety top lighter—large roomy enameled insulated ovens.



FAMOUS BENGAL Gas Range

SPECIAL PRICE \$75

Former Price \$95

Also six of the famous VULCAN Smooth Top Ranges used for demonstration purposes.

SPECIAL PRICE \$50—Former Price \$75

**Consumers Gas Company**

441 Penn St. DIAL 4-1181

Or Your Plumber or Dealer

"Gas Is Economical, Safe and Sure"

**Your Food Dollar Goes Further in Your Neighborhood**  
4300 Store  
AMERICAN

**WILLY-KNIGHT, WILLYS, DE SOTO and PLYMOUTH**  
Sales and Service  
General Repairing on All Makes  
Hertzog's Garage  
EPRHATA, PA.

**NEED TEETH?**  
Let Dr. Gould make you a good fitting set of teeth. 21 years of successful practice is your guarantee of complete satisfaction. Come in today!  
LOW PRICES!  
Extractions, Ailings or Awns  
Broken or Loose Sets of Teeth Repaired While You Wait  
**DR. GOULD**  
638—PENN—636

**MODERN FRAMES ROCKING PADS**  
1/10-12K Gold Filled \$2.75 and up  
We grind our own Lenses which enables us to sell at lower prices.  
Compare Our Prices  
30 Years' Experience  
**Dr. G. VILLIG**  
Optometrist  
Eyes Examined by Latest Methods  
116 1/2 N. 9th St.  
Hamburg Office: 224 State St.  
DIAL 4-5462

A Direct Message

TO YOU!

A Few Months Ago We Made an Offering to Our Friends, Customers, and Other Local People of

CASSEL'S STORES STOCK UNITS

EACH UNIT CONSISTING OF ONE SHARE OF

7% CUMULATIVE PREFERRED STOCK, PAR VALUE \$20 COMMON STOCK NO PAR VALUE

THE RESULT WAS A SUCCESS!

Many responded and purchased these stock units for cash or on the Partial Payment Plan...

Earnings for the first six months of 1933 were equal to \$3.71 per share of Preferred Stock...

Once more we offer the opportunity that you may become a stockholder in Cassel's Stores...

Employees of Cassel's Stores are authorized to accept subscriptions up to and including Saturday, November 25...

We are offering a limited number of our stock units at \$24 per unit during a 12 days' period...

If you invest in Cassel's Stores stock units your money will not be invested far away...

CASSEL'S STORES

HOME OWNED—HOME OPERATED

Employees of this company will be glad to tell you more about Cassel's Stores stock units...

The Following Are the Cassel Stores:

- 1. 327 Penn St. 14. Northmont (2200 Raymond Ave.) 25. 904 North 9th St. 26. 1235 Buttonwood St. 27. 917 Buttonwood St. 28. 408 South 9th St. 29. Laureldale (Elizabeth Ave. and Kutztown Road.) 30. West Lawn (2525 Penn Ave.) 31. Friedensburg, Pa. 32. 622 Willow St. 33. 641 Weiser St. 34. 272 West Buttonwood St. 35. 600 North 2nd St.

T. P. L. ACTIVITIES

By ELLERY OCKSRIDER, Jr.

A committee was appointed to assist Mrs. Mary B. Nelson in birth control work in Berks county. The first meeting will be held Wednesday afternoon at 2:30 in the Universalist Church...

The T. P. L. appointed a committee to apply for a charter. Those appointed were Harry Gross, Nick Eisenhart and Ellery Ocksrider, Jr.

A vaudeville show is being arranged for the unemployed on two successive nights, Dec. 18 and 19. The Socialist ladies' and men's choruses will be asked to sing.

The show will also include Miss Anna Schumburg's dancing dolls, Walter DeKoman's acrobatic troupe and other acts.

The minstrel troupe will rehearse on Friday evening in old city hall to prepare for the show at Womelsdorf on Saturday night in the school auditorium. Stewart Tomlinson will speak on the program...

Membership cards are in the hands of the printer and will soon be ready for distribution.

All branches wishing to have cards are requested to get in touch with the central branch secretary.

A system is being worked out whereby a better attendance will be had at our general assembly meetings on Monday afternoon in the Labor Lyceum and Friday afternoon in the new City Hall Auditorium.

CASSEL'S STORES SHOW INCREASE IN PROFITS

That Cassel's Stores, an independent chain of 35 food stores in and around Reading, is steadily increasing its volume of sales and earnings...

The business which was originated some 34 years ago by J. H. Cassel, who died about five years ago, was purchased and taken over as of June 30, 1932, by four Reading men...

The company has outstanding \$100,000 par value 7% cumulative preferred stock, an which the dividend requirements for one year is \$7,000. According to these figures Cassel's stores earned more than five times as much during the last twelve months as they had to pay out in preferred dividends.

Deducting the preferred dividend requirements, there still remains \$29,435.52 net earnings available for the 23,000 shares of common stock, which is equivalent to \$1.27 per share. The only reason the company is not paying a dividend as yet on the common stock is due to the fact that the board of directors adopted the policy to build up a strong sur-

CLASSIFIED SECTION

SHOPS YOU SHOULD KNOW

ATTORNEYS DARLINGTON HOOPES Attorney-at-Law 26 N. Sixth St.—Room 206 Office 3-4497—Phones—Res. 7880

AUTO REPAIRING Body and Fender Repairs, Lacquering and Painting Battery and Electrical Repairing a Specialty WILLIAM C. SHUGARS General Automobile Repairing "At Prices You Can Afford to Pay" 1217 CHURCH ST. (Rear) Open Evenings Dial 2-1707

BAKED GOODS TRY OUR ROLLS and RYE BREAD Taste Will Tell MODEL BAKERY

BARBERS J. S. KOMIG Barber 446 N. Ninth St. Reading, Pa.

BATTERY and ELECTRIC SERVICE Bigony Battery Electrical Service OFFICIAL INSPECTION STATION Mechanical and Electrical Repairs and Adjustments Radiators Cleaned by High Pressure Exide Battery Sales and Service 112 Madison Ave. Dial 2-9019

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COAL C. H. FRITZ Good Clean Anthracite Coal Summer Prices—Fill Your Cellar Car Shop Kindling Wood 730-36 Oley Street

COAL WM. M. FRYERMUTH Coal and Flour Dial 3-4569 for Quality and Service 306 Bingham Street Reading, Pa.

FLORISTS F. O. LIPPOLD FLORIST Flowers For All Occasions Phone 146-NORTH NINTH STREET READING, PA. Member of Florists' Telegraph Delivery

NOVELTIES Everything For CARNIVALS AND FAIRS Novelty Boards E. BROK NOVELTY CO. INCORPORATED Telephone 23664 414 SCHUYLKILL AVE. READING, PA.

OYSTERS OLD UNCLE JOHN Fried Oysters, 20c a Dozen Fried Clams, 20c a Dozen Salt Oysters, \$1 and \$2 per hundred 426 S. 9th St. Dial 3-6732

PLUMBING and HEATING ENDY & WENTZEL Plumbing and Heating Jobbing Promptly Attended To—Estimates Free 1041 Buttonwood St.

PLUMBING—HEATING ROOFING SUPPLIES Complete Outfits For TAP ROOMS Block-Tin Pipe—Pumps—Rods Faucets, Etc. "AT FAIR PRICES" PENN-READING SUPPLY CO. 243-45 PENN ST.

REAL ESTATE You Can Sell Your Property through my aggressive method Send description and best price and learn how W. H. DELLECKER Real Estate and Insurance 324 Franklin St., West Reading Open Evenings

RESTAURANTS DILZER'S RESTAURANT Ralph H. Dilzer, Prop. DINNERS, 35 CENTS Rooms, by day or week Give us a trial 6th & Franklin Sts. Reading, Pa.

SERVICE STATION Central Pennsylvania Oil Company Service Stations Located at Third and Walnut Sts., Reading, Pa. 16th and Cumberland Sts., Lebanon Newmarketown Robesonia Distributor of "CONOCO" Gasoline and Gorm-Processed Motor Oils

SEWING MACHINES New—Sewing Machines—Used Round Bobbin Machines \$8.00 up Long Shuttle Machines \$8.00 up Guaranteed and Serviced for One Year Without Charge Expert Repairing All Makes, \$100 up WM. SOWERS Singer Specialist 1437 N. 10th St.

TINSMITHS CHARLES W. PICKEL Tinsmith Roofing, Spouting, Warm Air Heating Phone 3-2359 332 Hollenbach St. Reading, Pa.

DINE and DANCE THE EDELWEISS 3100 KUTZTOWN RD. HYDE PARK Daily Luncheons and Sunday Dinners Parties, Weddings, Banquets at Short Notice BARBEY'S Draught BEER Meet Your Friends Dial 9-1771

FOR LINOLEUM WINDOW SHADES and AWNINGS DIAL 2-3481 419 SCHUYLKILL AVE. F. A. SANDO

REFLECTIONS (Continued from First Page) cess will be far more weighty than any deliberate "propaganda" they should indulge in. Thus, Russia comes to the rescue

CHRISTMAS IS COMING! Sale of Christmas Cards 29c Package of 12 Cards with matching envelopes in cellophane wrapper. 4 Packages for \$1.00 CHOICE OF CHRISTMAS SCENES, ETCHINGS AND HOLIDAY GREETINGS. When you see these beautiful cards you'll be willing to anticipate your needs at once. WM. G. HINTZ, Inc. BOOKS—STATIONERY Since 1883 838-840 PENN STREET

YOU KNOW the best bread when you taste it—and that means BOND BREAD every time. Yes, its ingredients are guaranteed pure. Yes, its rising is stopped at the flavor peak. Yes, it's baked through-and-through. But what interests you is, it's the finest tasting bread.

sunshine vitamin-D Bond Bread FOR STRONGER BONES AND SOUNDER TEETH GENERAL BAKING COMPANY

MCLEVY ELECTED

(Continued from First Page)

four elected Democrats. All minor offices were won by Socialists, who gain complete control of the municipal government, except the Board of

Radio Amateur Nite WRAW 7:30 P.M. Every Friday Register at Reading Shoe Market 846-848 PENN STREET

Aldermen, where nine holdover Democrats, with one year to serve, give that party a majority of one. There are three holdover Republican Aldermen, whose terms with those of nine Democrats, expire next year, when the board of Aldermen reverts to sixteen members.

Will Keep Pledges Mayor-elect McLevy, who will take office next Monday, succeeding Mayor Edward T. Buckingham, who was Mayor from 1909 to 1911 and 1929 to 1933, issued the following statement:

"We intend to carry out our campaign pledge of rehabilitation of the city's financial and social affairs and introduce civil service and the merit

system in the fire and police departments. I intend to pattern my administration on the successful policies of Mayor Daniel Hoan of Milwaukee."

Bridgesport, from 1910 to 1918, was one of the Republican strongholds of the east under the late John T. King. In 1929 the Democratic party regained control on the wave of popularity of Alfred E. Smith. It is the home of Democratic National Committeeman Archibald McNeil, a close friend of President Roosevelt and Attorney General Cummings.

NEW STAGE SHOW OPENS AT CAPITOL

The Capitol Theatre ushers in another stage show including Homer Romaine in aerial eccentricities; Vincent O'Donnell, "the miniature McCormack" with Leo Stone; George Niblo and company in "The Deserters"; the popular June Carr with Harry Martin and Charley Cooley, in "Yissle See," and the De Toregos, "La Moderna Sophisticates." Great interest centers around June Carr, the Readingite who left this city several years ago and was featured in "Silver Toes" with other Reading entertainers; later joined Paramount Public and appeared at Public houses throughout the east, and this season has been playing continuously, sharing honors with headliners at every theatre en route.

All Capitol programs include overture selections by Frank L. Diferderfer and his Capitolians. On the screen, is shown "Fury of the Jungle."

A furious love affair which blossomed on Columbia's "Fury of the Jungle" location was nipped in the bud when the male half of the romance displayed just a bit too much jungle ardor.

Freihofers PERFECT LOAF The Wm. Freihofers Baking Co. is proud to announce that it is cooperating wholeheartedly with the N.R.A. WM. FREIHOFFER BAKING CO.

FOR SATISFACTION ... buy ... BURDAN'S ICE CREAM

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Established 1900
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LOCAL BERKS COUNTY, SOCIALIST PARTY
Issued Every Friday
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27 REED STREET, READING, PENNA.
Subscription Rates (payable in advance)
One Year \$1.00 Six Months .50 Cents
Foreign, \$2.00 Per Year
Entered at Reading, Pa., Post Office, as second-class matter.
Under the Act of March 3, 1879.
Officers of the Federated Trades Council
George M. Rhodes, President. M. L. Wolfskill, Secretary.
Stewart Tomlinson, Vice-President. A. P. Bower, Secretary-Treasurer.

FRIDAY, NOVEMBER 10, 1933

BIG BUSINESS, YOU'RE MISTAKEN!

You imagine that you have a notion that you can go ahead as individual units, as before, and "make money." But you can't. Them days is went. Even while imagining that you are "making money" you know you are not, because: while one end appears to be sticking up, the other end is, most certainly sticking down, and the end sticking up is only imaginary. Should your Capitalism even try to make believe it is continuing, it would be "in the red" during the rest of your life, and the rest of the world's life. Capitalism, as none know better than you do, costs a lot to keep defended—soldiers, police, armies, force-government officialdom and all that—and where those costs cannot be extracted from the sunk end of "business" they have to be taken from the end that still seems to be sticking up. As to that, you know what we mean—better than we do!

But you're mistaken worse, even, than that. You can't rest; and that's the most foolish mistake you make. What's the use in living—when living is a continual living hell? Why don't you throw old Capitalism's fading shadows off of you, get rid of its no longer dragable weights, quit scheming to get the boys by the millions to kill each other in fake wars that you imagine will "save" you for trying to continue to drag those weights that will not let you rest, will not let you sleep? You're going to "sleep" long enough, soon enough, anyhow; how about a little heart-comfort for a change, while here?

While you could hang on the former graft, O.K.—nobody could stop you. But it's gone! No use tantalizing yourself and the rest of us any more. Any one of you, Mellon, Morgan, Ford, Rockefeller and the whole lot, upon suddenly announcing that the old game is up, would start us into complete living for everybody. Come across!

THEY CUT THEIR HEAD OFF

Almost everybody is in on the relatively unimportant fact that when a chicken is decapitated preparatory to serving for dinner, said chicken appears to resent the idea for some minutes even after its head is cut off. The unguidable floppings of the not yet bled-to-death body are accurately similar to the present ludicrous floppings of capitalist-minded peoples everywhere; try to get Capitalism's head back on!

And these public floppings are going to continue until it is universally learned at last that the stage of Capitalism struck its own head off when it finally succeeded in indebting itself far beyond its capacity to ever capitalistically repay itself.

It is Capitalism's head, however, that is off: not mankind's. In fact the totality of mankind could never get and use its head until Capitalism had lost its own.

Radical movements have taught that the present finish of our economic something-for-nothing system would collapse, just as it has done.

The only satisfactory way for mankind to now flop out of the whole present chaos, is to jump into socialistically producing all we all want of the best of everything, and all having it; with nobody getting almost everything for nothing. Yes; and when you think of what we have been allowing to go on all along contrary to that, doesn't it make you soberly ashamed!

FUSION WINS

(Continued from First Page)

without a party of their own, is shown by the following final figures:

VOTE FOR COUNCIL

Table with 2 columns: Name and Vote. Includes Muhlenberg, Nuebling, George, and Hoover.

SCHOOL BOARD VOTE

Table with 2 columns: Name and Vote. Includes Schmehl, Eshelman, and Fox.

Socialists Not Stopped

That the Socialists were defeated in this year's election cannot be considered as even a temporary setback by those who review the factors in the campaign.

In addition to the disfranchisement

of thousands of workers as the result of a Capitalist-created poverty so deep that even the payment of a poll tax was not possible, the Socialist totals were cut by a last-minute appeal to "patriotism" and "give the President a chance," which the spellbinders of both old parties used. Both claimed Franklin D. Roosevelt as their own, despite the fact that national political leaders in both groups are now planning to attack Roosevelt and the NRA as soon as Congress re-convenes.

These Fusion tactics swayed thousands of undecided voters; as a result of which the Socialists, who ran way ahead of their combined opponents when the straight party votes were counted, lost heavily in the tabulation of split ballots.

Socialist Strength Permanent That the Socialist party vote is permanent and certain to grow from year to year is clearly demonstrated by the fact that the low vote of 11,149 for Wilson in the School Board fight was less than a thousand below the high vote gathered by Hofses when he was elected in the landslide of 1927.

In fact, all but a few thousand of the votes cast for Socialist candidates were straight Socialist votes, indicating that the Socialist educa-

tional activity of former years has not been in vain.

Run Second In County

The fact that the Socialist strength is being permanently established upon a broad base was further indicated by the unprecedented strength in rural Berks County, long known as the "Gibraltar of Democracy." Throughout the county the Socialist candidates ran second in the contest for most of the "court house row" offices.

Following is the county vote:

Table for PROTHONOTARY with columns for Name, City, and County Total.

Table for RECORDER OF DEEDS with columns for Name, City, and County Total.

Table for CORONER with columns for Name, City, and County Total.

Table for PRISON INSPECTOR with columns for Name, City, and County Total.

Table for DIRECTOR OF POOR with columns for Name, City, and County Total.

Table for JURY COMMISSIONER with columns for Name, City, and County Total.

In a number of suburbs the Socialists gave the old party politicians such scares that it is freely predicted that the Capitalist politicians will not trust to a three-cornered contest in future county elections, but will join forces as in Reading.

Fusion Defeated In Boroughs In some boroughs where the Socialists had already given proof of their strength Fusion was resorted to this year.

In Laureldale, Socialist Burgess Charles Yergler was re-elected over Lloyd M. Schaeffer, a Fusion lawyer, by almost two to one, the vote being, Yergler, 611; Schaeffer, 334. Totals almost equally as devastating to the future hopes of the old party combines gave victories to other Socialist candidates in this borough.

Other offices won against Fusion were: Justice of the peace, David Blum and George Goodhart; tax collector, Roy Bankes; auditor, Clarence Weaver; councilmen, Eugene U. Drayer, George B. Geary and Elwood Riegel; registry assessor, Lizzie Fries and Lewis Haines. The Socialists also captured all majority election offices.

Kennhorst borough sent in a similar story, electing the following Socialists against a combination of the old parties: Justice of the Peace, Theodore Gensmer; Burgess, Howard M. Moser; tax collector, Russell G. Kemp; auditor, George Moyer; school directors, William Rhine and Harry F. Williams; borough council, Lester S. Himmelberger, Clarence Seafoss, Charles Smith and George H. Stouder.

The Socialists also won the office of registry assessor for James Kantner and full representation upon the election board.

NRA Fooled Voters Without doubt the influence of the NRA was the chief factor in keeping many voters from casting straight Socialist ballots. As in the campaign of two years ago, the Fusion groups in the city and boroughs accused the Socialists of being unpatriotic and "against the use of the Bible and the Flag in public schools."

It can scarcely be said, however, that this attack had a great effect upon the voters, as many of them recognized it as "old stuff" and without foundation. However, the Fusionists did succeed in persuading many voters that President Roosevelt and the Democratic administration would solve their economic problems and that a Socialist landslide would be a barrier to the President's plans.

The voters of Reading have another year in which to note the effect of the NRA. As the depression continues and as the problems of a dying Capitalism bear upon the consciousness of those who were deceived by the Fusion appeal, more voters than ever before will swing to the cause of Socialism as the only escape from an economic order which never did serve the public interest and is now capable of even enslaving millions of willing workers.

It isn't dignity that makes him wear a high stiff collar. It's the wrinkles on the back of his neck.

A pessimist is one who thinks the world as silly as it seems when it selects its celebrities.

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THE SWOPE PLAN The plan for regulation of industry advanced by Gerard Swope, head of the General Electric Club and prominent in the National Recovery Administration, is important only because it recognizes the necessity for setting up a permanent body to govern industry. Some industrialists still cling to the hope that unrestrained individualism will some day return, and it is helpful to have one of the leading business men of the country assert that this is as undesirable as it is unlikely.

WAR DEBTS The Anglo-American negotiations for settlement of the war debt have collapsed, as it was expected they would. The only payments, by and large, that this country has ever received on the war debts it financed through loans to the countries making the payments. What really happened, of course, was that we got no payments at all, but merely exchanged one type of obligation for another.

THE NAVAL PROGRAM It is hardly surprising to hear our naval chiefs clamor for more money, more men, and more ships. It is only a few months since the expenditure of \$238,000,000 for naval construction was authorized as part of the public works program, but no militarist was ever yet satisfied with the size of his armament.

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